

Communication & Mass Media Complete

Communication & Mass Media Complete (CMMC) provides full text access to 350 journals in areas related to Communication and Mass Media studies. *CMMC* offers indexing and abstracts for more than 460 journals, and selected coverage of nearly 200 more. In addition, *CMMC* features over 5,000 Author Profiles, providing biographical and bibliographic information, covering most prolific, most cited, and most frequently searched for authors in the database.

Access

Access is via the DIT library home page. Click on *Databases* and select *Communications & Mass Media Complete* – also accessible via the [Media & Journalism subject gateway](#). Remote access is possible with: ID Number and PIN - please check with the Library if you are unsure of any of these.

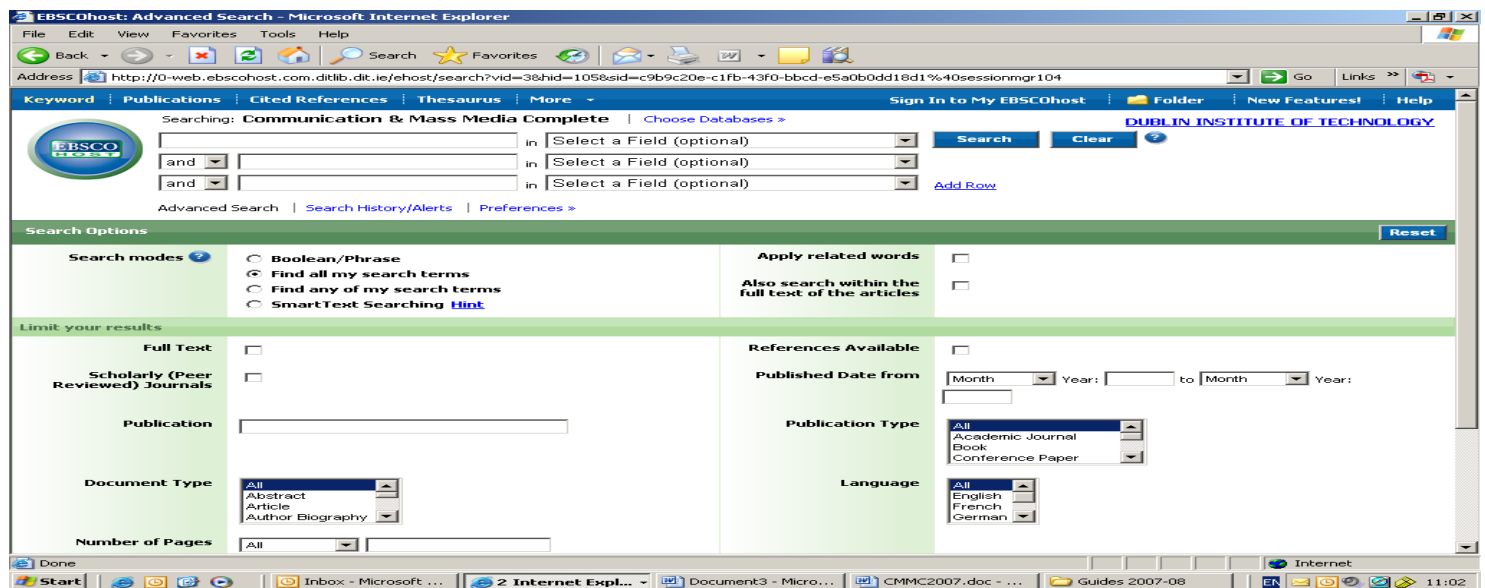
Searching for information

Basic Search

Default search screen with only a single search box, type in required search terms (keywords/ phrase). Searches can also be done as an ‘exact phrase’ search. For example if you want to search for information on talk shows: Type “talk shows” in the **Find** box – Using quotation marks “ ” searches for the exact order of words you type.

Advanced Search

The advanced search option allows the use of more specific search criteria. Click on the [Advanced Search](#) tab, just below basic search box.



1. Type in your preferred terms in the top search box and select as appropriate from the right drop-down menu
2. Select the appropriate terms linker **and**, **or**, **not** - the keywords as desired
3. Employ the limiters available by choosing the appropriate ones from below the advanced search Screen, for example: Full text, Scholarly journals, etc.

Dealing with Search Results

The screenshot shows the EBSCOhost search results page. The search criteria are 'Irish and culture and traditional'. The results list two articles:

- Letter Writing in an Italian Immigrant Community: A Transatlantic Tradition**
By: Trasciatti, Mary Anne. RSO: Rhetoric Society Quarterly, Winter 2009, Vol. 39 Issue 1, p73-94, 22p; DOI: 10.1080/02773940802561884; (AN 36075871)
PDF Full Text (156kB)
- Acquisition, Loss or Multilingualism? Educational Planning for Speakers of Migrant Community Languages in Northern Ireland**
By: McDermott, Philip. Current Issues in Language Planning, 2008, Vol. 9 Issue 4, p483-500, 18p, 1 map; DOI: 10.1080/14664200802354443; (AN 3578913)
PDF Full Text (147kB)

1. To preview the abstract, point cursor at icon. The abstract will be displayed in a pop-up window,
2. To view results from academic journals, select the **Academic Journals** link on the left of the page.
3. To view the full text of an article, click on the **Full Text** link displayed below the article title.
4. To print an article, first open the full text and then click on the printer icon displayed at the top of the Adobe Acrobat screen. To save the article, Click on the save icon.

Publications: browsing

This is useful for locating specific articles / references. *Click on Publications tab (top left hand side)*

Browsing: Communication & Mass Media Complete -- Publications

Alphabetical **By Subject & Description** **Match Any Words**

Type in the title of the Journal in the search box (leave at default **Alphabetical**) and click Browse. Titles matching typed details will be displayed select relevant one and go to relevant year, volume and issue number.

Alerts

Two types of alerts are available through CMMC, you need to create a profile to use this service. To create a profile, click on Sign in to my [EBSCOhost](#) – located on the top bar menu and select, *I am New User* option or log in if you already have a profile.

Search Alerts: You can save advanced searches as alerts and have EBSCOhost e-mail you with any new results. You can also retrieve these alerts to perform the search immediately, instead of waiting for the alert to run

Journal Alerts: You can set up an e-mail alert to automatically notify you each time a new issue for a selected journal title is available.

Creating a profile also lets you: Save preferences, Save and retrieve your search, organize your research with folders, Gain access to your saved research remotely.

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