



FACTfinder

Content

FACTfinder provides full text access to 130 Irish trade journals, newspapers, and web-based news services, providing users with a unique range of Irish business and social sciences information.

Access

Access **FACTfinder** from the Business Subject Gateway at <http://www.dit.ie/library/subjects/businessandeconomics/> or the Library Databases page at <http://www.dit.ie/library/databases/>.

Searching the Database

FACTfinder's homepage lists three collections of journals in which you can choose to search: Business, Social Sciences, and Academic Journals (this last collection is not yet available). The **Business** collection provides full text access to Irish business and legal journals and newspapers, while the **Social Sciences** collection provides access to Irish social affairs journals, legal journals and newspapers (there is some overlap between the two collections).

Basic Search

Select the appropriate collection for your topic (e.g., **Business** to research *online marketing*) by clicking on its link. This will open up the basic search page for that collection, allowing you to quickly enter your search:

http://0-archive.businessworld.ie.ditlib.dit.ie/DIT/quicksearch.htm - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print Mail

Address <http://0-archive.businessworld.ie.ditlib.dit.ie/DIT/quicksearch.htm>

FACTfinder
the Irish information source

- Other Searches:
- [COMPANIES SEARCHES](#)
- ["THIS IS IRELAND" SEARCHES](#)
- [SOCIAL SCIENCES SEARCHES](#)
- [ACADEMIC JOURNALS SEARCHES](#)

Business Publications Search

(Word or phrase)

[Advanced Search](#) [Home](#)

[Details of publications](#) [More about FACTfinder](#)

Business WORLD [Home](#) [Companies](#) [This Is Ireland](#) [Social Sciences](#) [Academic](#)

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Please note that, unlike other databases, you should **not** use quotation marks when searching **FACTfinder** for a **phrase** (e.g., *internet marketing*). **FACTfinder** automatically treats two or more words typed in consecutively as a phrase, and will search accordingly.

You can access older articles published on your topic by clicking on the **Search** button under **Search earlier period** at the bottom of the results page.

Advanced Search


While the Basic Search is sufficient for a quick search, the **Advanced Search** option allows you to combine search terms, and/or to limit your search to certain publications.

For example, if you wish to search **Business and Finance** journal for articles on *online marketing and brand** (*brand** will retrieve articles that include the term brand, branding, brands, etc.):

1. Enter *online marketing* in the first search box. **FACTfinder** will automatically treat two or more words entered consecutively as a phrase.
2. Select **AND** from the **And, Or, Not** dropdown box.
3. Enter *brand** in the second search box.
4. This search will retrieve any articles which contact **both** the phrase *online marketing* **and** any word beginning with *brand**.
5. Select **Business & Finance** from the list of publications.
6. Click on the **Search** button to run the search.

Alternatively, you can use the **Pick a subject** box to retrieve articles on a particular subject. For example, to find articles on *Industrial Relations*, choose that subject from the **Pick a subject** dropdown box.

Viewing, Printing, and Saving Results

1. Click on an article's title to view the full text.
2. Click on the  **PRINTER FRIENDLY VERSION** icon and select **File/Print** to print out the article, or **File/Save** to save the article.