‘THE BUSINESS OF LEARNING’

This Teaching and Learning Newsletter is part of the support for the professional learning community of Business Educators in the City Campus. This second issue is taking a look back at what has taken place on T&L initiatives this past semester, as well as highlighting some early ideas for what is coming up in the new academic year. Also in this issue, a new section on researching practice is included.

LOOKING BACK

**Lunch & Learn: Applied focus, ideas generation, colleagues sharing practice.**

Animated Overview:
https://www.youtube.com/watch?v=bY6C1DpBwjI

We held two of these sessions this semester with 15-20 participants attending each time.

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<th>&quot;Rubrics&quot;</th>
<th><strong>Progressing Practice</strong></th>
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<td>Rubrics for Consistent Student Feedback</td>
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<td>12 April: School of Marketing</td>
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<td>Etain Kidney; Maebh Coleman</td>
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<td>Niall Dixon discussed potential of online rubrics</td>
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<td>Accomplished Practice</td>
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<td>&quot;Rubrics&quot;</td>
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<tr>
<th><strong>Brightspace Rubrics for Assessment &amp; Feedback</strong></th>
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<td>31 May: School of Retail &amp; Services Management</td>
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<td>Lorraine Sweeney</td>
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<td>Pauline Rooney joined us to demo Brightspace rubrics</td>
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<td>Live Projects with industry engagement</td>
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Accepting ideas for the next session at the end of September – are there any emerging topics that you would like to see considered?

Contact Roisin.Donnelly@dit.ie
### Seminar on Rubrics for Assessment and Feedback

**Dr. Naomi Winstone [20 June 2019]**

Among the areas explored are:
- Addressing consistent rubric design and use across UG degree programmes;
- Avoiding over-assessment for students & how to plan for this as a programme team;
- How do rubrics be used to show advancement in Business practice? Good practice examples of rubrics in critical thinking and reflective practice.

### A-Z Digital Resources Series:

A short pedagogical guide produced each semester on making best use of these resources in your practice with students. Current resources: ‘H’ = Henry Stuart Talks; ‘F’ = FAME Database. Suggestions welcome for other digital resources that you would like to see featured in this series.

### Case Study Colloquium

**[23 May 2019]**

We had 30 participants at this important event for the College Signature Pedagogy. Short video of the day: [https://biteable.com/watch/case-study-colloquium-2288587](https://biteable.com/watch/case-study-colloquium-2288587)

An Ideas Collection eBook has been produced on Case Study Teaching and Live Projects infused across Programmes in the College. Further contributions welcome!

### REMINDERS

**New Learning Development web page** set up – [http://www.dit.ie/business/about/learningdevelopment/](http://www.dit.ie/business/about/learningdevelopment/) your feedback on this is welcome!

There is also a **hashtag** for staff to use for sharing ongoing T&L innovative practice across the schools - use #BusPedagogy for dissemination of all events (with photos!).
LOOKING FORWARD….

### T&L Resource Portal Update

The Brightspace Resource Portal is moving forward! You will be notified in the coming weeks about capturing your innovative T&L practice for dissemination on the portal for staff (and students).

### Programme Chairs Forum

Don’t forget to have a look through the resources on the online repository. A comprehensive range is now available on key topics, with templates uploaded for use in your programmes on **Student & Industry testimonials, Assessment & Feedback Strategy, AACSB common modules planning**, and a new **online calendar** to support programme committee work across the academic year: [https://drive.google.com/drive/folders/0AN-ZrrVRnS2vUk9PVA](https://drive.google.com/drive/folders/0AN-ZrrVRnS2vUk9PVA). The next Forum is scheduled for early September and all Chairs will be notified in advance.

### Case writing workshop

[to be scheduled for September]

As a result of our productive and inspiring Colloquium, staff expressed interest in having a structured case writing workshop(s) to move this important work forward towards publication.

### Spotlight Series…Critical Thinking

[29 October 2019]

A new Spotlight on…Series is being introduced with a workshop on Critical Thinking by Dr. Brian McKenzie, (Critical Skills Programme, Maynooth University). It is aimed at all lecturers in Business Education considering/planning to integrate critical thinking skills into Undergraduate programmes.

If you have any practice you would like to discuss and share for a next issue, would welcome hearing from you on 3117 or roisin.donnelly@dit.ie
RESEARCHING YOUR PRACTICE

Research philosophy
In May, Prof. Ann Cunliffe visited the college to work with late stage PhD students on defending qualitative research approaches. Her workshops and the subsequent student defences received excellent feedback from both graduate students and staff in attendance. This demonstrates the value of supporting students, supervisors and researchers towards robust philosophical positioning and confident defence. We will continue to develop these opportunities going forward.

Towards an multidisciplinary research approach
This semester we developed a series of workshops on ‘planning, writing and submitting your research funding application in 2019”. These were delivered in January/March/June by Dr. Paul Hynds of the research support office. It is great to see an increased number of funding applications this year from the college, and with the skills and workshop insights many conversations are starting concerning writing new applications for 2019-20. Workshop participants will be sharply aware of the need for multidisciplinary appeal required for successful funding applications. While it can be challenging to conceive this in the first instance, our mapping exercise done for the business researcher away day and the PhD annual evaluation process throws up many interesting crossovers already existing both within and outside the college. The challenge now is to explore these further, starting conversations on shared interests and expertise in research.

The nexus of teaching and research
Whether academics have a strong teaching interest, a strong research interest or prefer to balance both there are synergies, excellence and innovation to be achieved at the nexus of teaching and research. Prof. Ann Cunliffe’s talk on ‘Nexus of Teaching and Research: reflection and reflexivity’ inspired us to recognise creative ways that this can emerge. Work is also underway with Head of Learning Development and Head of Research to build up a resource and information base to support this within the college and to develop a programme of work around this.

Engaged and Impactful research
A number of workshops were held this semester on ‘Creating and exploring engagement and impact pathways from my research’. These were well attended by PhD students as they are encouraged to start the journey of becoming public ‘experts’ in their respective fields. Although the pressure exists for journal quality and academic impact, the real impact of our work is through engagement in the public domain. Building multiple pathways to impact parallel to good quality research output is a challenge, but a necessity. Campus Engage provides some excellent tools and publications on engagement and impact: http://www.campusengage.ie/

Our newest PhD
Warm congratulations to our PhD student Diane Tangney who defended her PhD on 5th June under the external examination of Prof. Ian Fillis from Liverpool John Moores University. Diane received only minor corrections. Her project titled ‘Discourses of Collaborative Creativity: the case of the Science Gallery’ was supervised by Dr. Brendan O’Rourke and Dr. Olivia Freeman.

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