PhD Project Opportunities in the RESEARCH HUB

graduate business school
dublin institute of technology
THE OPPORTUNITY

The Research Hub at the Graduate Business School in the College of Business, Dublin Institute of Technology is pleased to announce two PhD Scholarships for researchers to undertake key projects in the School. In these projects, the PhD researcher will be an integral part of a wider international research project, organising, manipulating and analysing a primary database and building an appropriate literature review under the guidance of DIT and internationally leading supervisors.

Scholarship

The successful applicant will receive a stipend of €15,000 per annum and a waiver of his/her PhD fees for a maximum of four years subject to successful annual evaluations. A budget for research costs including conference attendance will also be available.

Research Scholarship Projects

(i) From SME to MNC: Opportunity Recognition within Internationalisation

This project’s will focus on how small and medium sized enterprises from peripheral nations such as Ireland achieve growth through internationalisation of their activities. Ireland has been a success story for foreign direct investment for several decades, but to date the specific challenges of achieving firm growth through internationalisation within the indigenous sector has been largely overlooked. This project will examine how the headquarters of these small MNCs identify opportunities in international markets, focusing specifically on subsidiary / headquarter interactions throughout the phases of opportunity recognition/resource commitment.

(ii) From New Business Models to Emerging Eco-systems

This project’s novel approach is to focus on the emergence of mobile health and wellbeing as a fieldwork that can be analysed in multiple ways to provide insights on significant strategic and management issues. Mobile health has been the vector of transformation of the pharmaceutical industry. Frontiers are moving and new entrants are proposing health and well-being solutions that partially substitute and/or complement medical ones. Solutions involve telecommunication companies, robots, equipment as well as advanced technology capabilities like nanotechnologies and bio-informatics. This new landscape questions the expertise of medical doctors and is reconfiguring the whole field of health and wellbeing. New business models are emerging and the entire eco-system is transforming.

THE CANDIDATE

Candidates will be either (i) a Masters graduate in a Business, Economics or an analytical discipline awarded at 2.1 or higher; or (ii) a truly outstanding Bachelors graduate in a Business, Economics or analytical discipline with evidence of high quality research potential. They will have the ability to work with an international supervisory team and engage with other investigators. They must show potential to produce high quality applications. A research interest in industry evolution or a related area is also desirable.
HOW TO APPLY

Applications must be submitted to the College Head of Research, Paul O’Reilly by email – paul.oreilly@dit.ie. A complete application includes:

i) Full curriculum vitae / resume

ii) Personal statement outlining motivations for pursuing PhD research and research experience (maximum 500 words)

iii) Sample of candidate’s written work (these will not be returned)

Incomplete applications will not be considered. The closing date is October 16, 2015.

Further Information

If you require further information on these opportunities please contact paul.oreilly@dit.ie.

MORE ABOUT THE RESEARCH HUB AND THE DIT GRADUATE BUSINESS SCHOOL

The Research Hub is located in the Graduate Business School. The purpose of the Research Hub is to create a collaboration platform in the Graduate Business School that will attract and support a network of researchers that includes current DIT faculty researchers, research scholars who have graduated from the DIT College of Business PhD Programme, and research partners with long term ties to the College of Business. In this context projects are situated in international collaborations with leading researchers and the research programme aligns to the key themes of the Graduate Business School - Strategy, Leadership, Entrepreneurship, and Innovation. The Head of the Graduate Business School, Dr Katrina Lawlor is the DIT research leader for the initiative and the Research Hub is led by Professor Vincent Mangematin of Grenoble Ecole de Management and Adjunct Professor at the Graduate Business School in DIT.

The DIT Graduate Business School’s work encompasses teaching and learning, research and services to industry. The School manages the delivery of an extensive suite of teaching programmes with a particular focus on high quality market-facing postgraduate education with an international orientation. It also cooperates in the development and delivery of a fully integrated College of Business portfolio of programmes for postgraduates and works with its partner schools in advancing the College research agenda.

The mission statement of the Graduate Business School is:

To educate and produce business leaders by fostering a culture of rigorous pursuit of knowledge in the service of industry and society within a framework of teamwork and collaboration.

For the implementation of this mission, the School seeks to:

• Be at the leading edge of postgraduate and executive education in Ireland;
• Contribute to the community through creating outstanding managers and entrepreneurs and fostering corporate leadership;
• Have a positioning of being ‘close to business and the business professions’;
• Promote excellence and innovation in learning, teaching and research; and
• Have a global orientation in terms of curriculum, staff and student profile, mobility and International partnerships.
**College of Business**

The vision of the College of Business is to be an internationally accredited business school recognised for excellent teaching and learning in a stimulating, innovative environment. Through the excellence of our faculty, the distinctiveness of our graduates and the network of academic, professional and industry partners we seek to advance the practice of management in Ireland and deliver a positive impact on our community. We are committed to ensuring that our graduates are provided with opportunities to fulfil their potential and develop the competencies, mind-sets, values and skills essential for delivering a positive contribution to the community - locally, nationally and internationally.

Given the strength of the Institute’s education mission, the research areas in the College cover the breadth of its education portfolio. Significant research themes in the College include:

- **Strategy and innovation** (including subsidiary strategies, role of middle managers, innovation systems, knowledge transfer);
- **Enterprise and SMEs** (including ethnic entrepreneurship, small business growth, new venture finance);
- **Management** (including organisation behaviour and theory, organisation formation, international business, performance management, health services planning);
- **Marketing communications and consumer behaviour** (including advertising, children marketing, consumption studies, sales management);
- **Supply chain management** (including supply chain optimisation, business process modelling, ethical supply chains, outsourcing);
- **Governance and sustainability** (including corporate governance, political and business lobbying, green business, business ethics);
- **Finance** (including energy economics, commodity markets, risk, accountancy, accounting information, professional development); and
- **Retail management** (including location analysis, servicescape planning, retail loyalty).

Output from DIT College of Business PhD research students has been recognised internationally with numerous awards and an excellent track record of publishing research in high quality international journals. Recent achievements by DIT PhD researchers include best paper awards at Academy of Marketing, Irish at Academy of Management, International Conference on Advances in System Simulation, Annual Macromarketing Conference. Other recent awards include Outstanding Paper Award Winner at Emerald Literati Network Awards and Emerald/EFMD Outstanding Doctoral Research Award in the Human Resource Management Category.

**Dublin Institute of Technology**

Located in the heart of Ireland’s capital city, Dublin Institute of Technology is one of the largest higher education institutions in Ireland with 22,000 students. It seeks to provide an innovative, responsive and caring learning environment for a diverse range of students of all ages and backgrounds who access its teaching and research programmes in a variety of modes. It has been ranked in top 100 universities globally under 50 years old in the Times Higher Education 100 under 50 Ranking of universities worldwide. To learn more about DIT visit www.dit.ie.